



YOUR POTENTIAL, OUR TECHNOLOGY!



## GoSales SFA and Overview

Sales is the most focused area of any business to survive the cutthroat market game. Businesses that are still operates on snail-paced manual sales management model are bound to be lagging behind the ones armed with innovations.

From effortlessly managing the field force to improved last mile visibility, the feature rich GoSales SFA solution is the key to unlocking opportunities and removing roadblocks. By using GoSales from phone or tab, you can effortlessly and accurately manage each component of your sales cycle to gain an unrivaled competitive edge over others.



This cutting edge SaaS solution is your key to

👍 End-to-end supply chain automation

👍 Last mile visibility

👍 Efficient and effortless sales and distribution management

👍 Improved salesforce efficiency and productivity

👍 Accurate forecasting

👍 360-degree field force monitoring

👍 Rocketing revenue in weeks

👍 Enhanced tracking of the secondary and tertiary sales

👍 Seamless performance tracking and analyzing





## Current Field Sales Operation Challenges

- ☹ Lack of last mile visibility
- ☹ Exhaustive management of complex web of sales and distribution
- ☹ No effective monitoring of secondary and tertiary sales
- ☹ Lagging workflow and delivery
- ☹ Rising consumer complaints
- ☹ Lack of transparency
- ☹ Errors and repeated tasks are regular



## SFA- The Need of The Hour

- 😊 360-degree field force monitoring from anywhere
- 😊 Real time sales report upload and analysis
- 😊 Seamless tracking of secondary and tertiary sales
- 😊 Last mile visibility
- 😊 Improved customer touch time and satisfaction
- 😊 End-to-end field force management even in poor network
- 😊 Easy van stock management
- 😊 Accurate sales figure visibility and analysis





# Unlocking GoSales Potential for Your Business One solution App to Many Sales Problems

- 👍 Live field force tracking
- 👍 Location tracking at pre-defined intervals
- 👍 Accurate work hours tracking of the field force
- 👍 Real time attendance input with location capture
- 👍 Automating payroll process and client invoicing
- 👍 Complete profiling of data of every store and customer in the sales network
- 👍 Optimized route and beat plans
- 👍 Accurate in-store feedback
- 👍 Real time upload of field salesperson personalized report



## Core Benefits of GoSales Distributor Management App

- 👍 Forecasting and demand planning
- 👍 Easy sales representative tracking
- 👍 Organized order monitoring and management
- 👍 Seamless tracking of secondary and tertiary sales
- 👍 Precise inventory control
- 👍 Monitoring stock levels and SKUs
- 👍 Accelerating inbound and outbound shipments
- 👍 Transforming unorganized data to maximum profitability and productivity
- 👍 Obtaining micro market level reports for each product and SKUs





## Core benefits of GoSales Retailer App

- 👍 Easy profile registration
- 👍 New retailer addition
- 👍 Real time order taking and management
- 👍 On the go stock visibility and management
- 👍 Seamless order dispatch tracking
- 👍 Instant promotional scheme update and applications
- 👍 Instant invoice generation
- 👍 Payment getaway integration





If you are struggling to find the missing links to your sales cycle, then future-proof your business with the trailblazing **GoSales App** now and experience

- 👍 Greater authority and confidence
- 👍 Seamless performance monitoring and analyzing
- 👍 Transparent collaboration and coordination
- 👍 Accurate business forecasting
- 👍 Improved last mile visibility and delivery



## Case Study 1- *Coca-Cola*

### Woes

- 👎 Exhausting manual field sales
- 👎 Lagging product delivery
- 👎 Lack of transparency in sales cycle
- 👎 Lack of real time tracking
- 👎 Lack of last mile visibility

### GoSales Wows

- 👍 360 degree field force monitoring
- 👍 40% retail automation
- 👍 Geo tagged retail outlets
- 👍 Improved productivity by 55%
- 👍 Efficient tracking of sales and distribution



## Case Study 2- keventer

### Woes

- 👎 Lack of monitoring secondary and tertiary sales
- 👎 Inefficient distributor's claim management
- 👎 Inefficient tracking and monitoring of distributor functions
- 👎 No unified app for the sales personnel to view distributor's sales and stock report

### GoSales Wows

- 👍 Easy mapping of the distributors and super distributors network
- 👍 Seamless uploading of daily sales through admin report
- 👍 Easy order acceptance from mobile and tablets
- 👍 Real time view of the stock and return status



## Case Study 3-

### Woes

- 👎 Managing and monitoring extensive number of SKUs (stock keeping units)
- 👎 Managing extensive network of distributors
- 👎 Improper registration of distributor's claims
- 👎 Managing distributors relations
- 👎 Monitoring sales performance and Tracking sales cycle

### GoSales Wows

- 👍 Automated sales tracking
- 👍 Easy management of extensive number of SKUs
- 👍 Real time product performance tracking
- 👍 Organized inventory management



## The Artist/Creator

MaxMobility is an award-winning tech solutions enterprise headquartered in Kolkata, India. We are a luminous team of competent tech curators and experts with a strong focus on transforming the global business with our broad range of digital solutions.

With more than a decade of compelling market presence, we cater services to many eminent brands like **Coca-Cola, Bharti Airtel, TATA Steel, ITC, Amway, and Keventer** to name a few



# Happy words from Happy clients



**Linumon Thomas**

“Your team has done a wonderful job in putting together a truly SAAS based offering for our secondary sales visibility. The licensing plan makes it all the more lucrative but will have to wait and watch how it unfolds when we hit the lower end of the pyramid.”



**Rohit Gupta**

“With Go-Biz-Mo Platform, our Suite of Enterprise Apps was delivered with an unbeatable combination of agility, flexibility, and cost effectiveness.”



**Karthik Kuppusamy**

“Spencer's was looking to pilot a mobile application that would enable customers place orders for liquor which would then be serviced by stores. MaxMobility did a great job of developing the app in 2 weeks. They have also have been very responsive to changes in requirements and are able to incorporate them quickly since they are using a platform based solution. This is currently in pilot phase and we expect to do a roll out by nov”



**Rashid Ahmed**

“Our annual leadership meet, Milestones 2017 was a grand success, and has been appreciated widely across our organization. We owe our heartfelt gratitude to partners like you, for your continuous support, and for going the extra mile and ensuring things were perfectly executed throughout. It was our pleasure to work with a dedicated team like yours. We look forward to a continued, fruitful association in the years to come.”



**Subhro Sarkar**

“We have been working with Max Mobility on multiple areas like Mobile App development, websites ,SEO and blog content for the last 3 years. They have been very quick to understand our requirements and have always found them very responsive. Two mobile apps developed by them for our real estate projects - Utalika and Uddipa has been highly effective for building our mobile presence,...”



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